

July 6th, 2016

We are pleased to share with you that Firmenich S.A. the world's largest privately-owned company in the fragrance and flavor business, has made a major investment in Essex Laboratories. Through this joint venture, we look forward to taking our innovation program to the next level to offer you cutting-edge, new mint varieties, as well as shaping tailored mint oils to meet your needs.

Founded in Geneva, Switzerland, in 1895, Firmenich is a recognized industry leader in Naturals, including mint, and is committed to operating the most traceable and sustainable value chain. Its passion for smell and taste is at the heart of its success. Firmenich is renowned for its creativity and innovation, as well as its exceptional understanding of consumer trends. Each year, it invests around 10% of its turnover in R&D, reflecting its continuous desire to understand, share and sublimate the best that nature has to offer.

We are proud of what we've achieved to date and we are excited by this outstanding opportunity to continue to partner with you to further develop the mint business. At this time, this transaction means business as usual and will have no immediate effect on our business relationship.

During the transition phase, we request you to rest assured that your business and our relationship remains a high priority for Essex.

If you have any questions regarding this upcoming change, please call me at +1 360 740 1770.

Sincerely,

Mark Morlan

Essex CEO and Founder